The Future of Innovation

MasterClass*

With Bettina von Stamm and Anna Trifilova

A suitcase for a future of innovation

What companies need to pack...

Generic Agenda

Setting the scene – Drawing the treasure map for our journey

Station 1: Innovation – challenges & drivers

Station 2: Innovation – but not as we know it

Station 3: Innovation – the dark side of innovation

Station 4: Innovation = sustainability ?? !!

Station 5: Innovation – skills for innovation

Station 6: Innovation – from everyone everywhere

Station 7: Innovation – about people and mindsets

New Roles In Innovation – Who Will Be The Innovators of Tomorrow / The Role Of Space

*A 1 day workshop = 7 hours including breaks = created as a journey into the future with 7+1 Stations